



edición
virtual 2020

30 Septiembre - 15 Noviembre

REINVENTA
TU **NEGOCIO**

Sigue creciendo con la feria
más importante de Latinoamérica



Expoalimentaria Virtual 2020

Content:

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Objectives:

1. Official launch of the Expoalimentaria Virtual 2020.
2. Invite all Countries with presence in Peru to be part of EA Virtual 2020



OVERVIEW



FUNCIONALITY



Search by
Country



Virtual Catalog



Chat



Conferences



Data
Analytics



Budgets



Responsive desing



EXHIBITOR BENEFITS

- 1 Personalize profile for each Exhibitor: **Virtual Catalog** (up to 15 products.)



- 2 **Buyers profil search** by product, category and country



3. Direct Contact with Internacional Buyers

- Directo messages
With international buyers



- Possibility to créate your own networking



EXHIBITOR BENEFITS

4. Data analytics by profile:



Daily report
Top view products



Reports of transit
Number of Profile visits



Daily Reports
Favorites companies



Daily report **Business meeting appointments**

Additional perks

5. Full Access to Complementary activities:



EA Talks (*)



EA Comerciales (*)



Spirit Tasting Sessions (*)



Culinary Tasting Sessions (*)

(*) Embassies & Comercial offices will have the chance to participated in this activities not only as audience but also the opportunity to be Speackers if requiere.

EXHIBITOR BENEFITS

Full Access for 6 months



B2Perú is the new Ecommerce platform of ADEX, in which you will be able to find vendors and buyers from all over the world in one place. B2Perú was design to give the exporters the best window to get in touch with the most reliable importers of the food industry and more in an event that is open 365 days of the year, 24/7.

PRE SALE EXCLUSIVE

Until August 15

\$420+ taxes



UMBRELLA PACKAGE

Who can apply:

Embassies, Comercial Offices, Corporations, Public & Private Institutions.

Benefits:

- ☐ All above plus:
- ☐ 10% discount.
- ☐ Virtual profile for free with all the benefits for the Umbrella Company.

(*) Up to 5 companies per Pavilion.